

Jennifer Student

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OBJECTIVE	Entry level marketing position	
SUMMARY	<ul style="list-style-type: none">• Excellent communication, analytical, and presentation skills.• Innovative, quick learner with a proven ability to adapt to challenge.• Skilled in using MS Word, Excel, Publisher, and PowerPoint.	
EDUCATION	Palm Beach State College, Boca Raton, Associate in Arts degree GPA 3.4, Member of PTK Honor Society, Related Coursework: Principles of Marketing, Advertising, Public Speaking, and Human Relations	08/2008 - present
EXPERIENCE	Escondi Marketing and Advertising, Boca Raton, FL Marketing Intern	09/2009 - 05/2010
	<ul style="list-style-type: none">• Coordinated work with sales representatives to create marketing plans.• Assisted in creating PowerPoint presentations, marketing reports, flyers, and newsletters using MS Publisher.• Planned and conducted focus groups for advertising campaigns.	
	Nordstrom, Boca Raton, FL Sales Associate	05/2008 - 05/2010
	<ul style="list-style-type: none">• Top sales person in department receiving highest sales reward for 2010.• Assisted manager in handling monthly inventory, creating visual displays, and price mark downs.• Offered customers a positive shopping experience ensuring prompt, friendly, and knowledgeable customer service.	
ADDITIONAL INFORMATION	Volunteer fundraiser for the American Cancer Society 2009 Aids Awareness Community Outreach Volunteer 2008	